

Dear Community Leader,

Soccer is the world's most popular sport and the primary goal of our program is to expose local children and teens to the values of organized soccer. Through HTRSA our youth learn not only the techniques of soccer but the life-lessons of teamwork, sportsmanship and community.

Located in Hamilton Township, NJ, our organization boasts nearly 1100 players per year engaging in over 900 games on our self-managed and lighted fields. We also provide a field house with concession and a small picnic area to create a family environment throughout the year.

Although we are one hundred percent staffed, coached, and administered by parent volunteers, we need the support of business leaders like yourself to keep the league fully funded to support the type of program the youth of our community deserve. Your generosity will help offset expenses such as uniforms, equipment, utilities and field maintenance.

Besides the exposure to over 2000 people passing through our complex on each game day, since we are a 501 (3)(c) organization, your sponsorship is tax deductible.

We offer a number of sponsorship options, ranging from team naming to field naming, to suit your giving level. I welcome the opportunity to speak with you further about our sponsorship program.

Kind Regards,

Heather Swartz Sponsorship Chairperson Parent Volunteer

sponsor@htrsa.com



Avoid the paper application and use your SMART phone! Scan this QR Code and fill out the sponsor application! Or you can also visit us at http://sponsor.htrsa.com!!!





## HTRSA 2018 Sponsorship Program

| Sponsor Level | <u>Amount</u> | <u>Benefits</u>  |  |  |
|---------------|---------------|--|--|--|
| Standard      | \$200         | Name on jersey of one team for one season, listing on website and team photo on plaque for your business   |  |  |
| Silver        | \$350         | Name on jersey of two teams for one season (or one team for two seasons), listing on website and team photos on plaques for your business  |  |  |
| Gold          | \$500         | Name on jersey of four teams for one season, signage at complex, listing on website and team photos on plaques for your business   |  |  |
| Emerald       | \$1000        | Name on jersey of four teams for two seasons, signage at complex, one team jersey, top listing on website and team photos on plaques for your business.  Only three Emerald Sponsorships available                   |  |  |
| Diamond       | \$2500        | Two 4' x 6' banners on each goal, your<br>field name to be referenced on all league<br>communications, one "Diamond<br>Sponsor" Polo shirt and top listing on<br>website. Only two Diamond<br>Sponsorships available |  |  |
| Platinum      | \$5000        | Business name or logo on the arm of every jersey (over 1,000) for two seasons (over 900 games). "Platinum Sponsor" Polo. Link on front page of website. Only one Platinum  |  |  |

## 2018 HTRSA Sponsorship Application

Application Deadline: March 9, 2018

| Contact Information   |               |                      |               |  |             |             |             |  |  |
|---|---------------|----------------------|---------------|--|-------------|-------------|-------------|--|--|
| Sponsor Nar   | ne:           |                      |               |  |             |             |             |  |  |
| Mailing Addr  | ess:          |                      |               |  |             |             |             |  |  |
| Contact Pho   | ne:           |                      |               |  |             |             |             |  |  |
| Contact Pers  | son:          |                      |               |  |             |             |             |  |  |
| Contact E-M   | ail ADDRESS   | :                    |               |  |             |             |             |  |  |
| Company W   | ebsite:       |                      |               |  |             |             |             |  |  |
| Sponsorship Level  Standard (\$200) □ Silver (\$350) □ Gold (\$500) □ Emerald (\$1000) □                          |               |                      |               |  |             |             |             |  |  |
| TEAM NAME AS TO APPEAR ON TEAM JERSEY: Remember some shirt sizes are small!!!                                     |               |                      |               |  |             |             |             |  |  |
| Requested jersey color preference - (subject to availability)   |               |                      |               |  |             |             |             |  |  |
| If you are requesting your sponsored team(s) to be placed in a specific age group/division circle which one(s):   |               |                      |               |  |             |             |             |  |  |
| Div 2 (14-17)   | Div 3 (12-13) | Div 4 (              | Div 4 (10-11) |  | Div 5 (8-9) | Div 6 (6-7) | Div 7 (4-5) |  |  |
| If you have a son/relative playing in the HTRSA that you want placed on this team fill out the information below: |               |                      |               |  |             |             |             |  |  |
|   |               |                      |               |  |             |             |             |  |  |
|   |               |                      |               |  |             |             |             |  |  |
| Sponsorship Level*  |               |                      |               |  |             |             |             |  |  |
| Diamond (\$2,500) □   |               | Platinum (\$5,000) □ |               |  |             |             |             |  |  |

\*Please contact Heather Swartz at (609) 915-5398 or sponsor@HTRSA.com

Mail this completed form, with a business card and check made payable to HTRSA to:

HTRSA, attn: Team Sponsor – P.O. Box 3032, Hamilton, NJ 08619

If you should have any questions, please contact Heather Swartz at email: sponsor@htrsa.com

We sincerely thank you for your support of youth soccer!